

**Please Read These Instructions
Before Applying Large Murals!**

Remove artwork from the tube. If still tightly curled, using the tube it came in, roll the pieces around the tube in the opposite direction. Be careful not to rip or wrinkle the paper. If you do get some dings in the paper, they will most likely disappear when the paper absorbs the moisture from the adhesive.

Mark where you would like to place the mural with an erasable pencil. Measuring from the floor, place marks at bottom corners and one in the middle. Place mural (printed side down) on the kraft paper provided. Make sure the back of the pieces and walls are free from debris which can cause bumps. Apply adhesive according to the directions below. After the mural has relaxed, carefully slide the tube under the mural and lift holding the tube. Have something to stand on ready if you need it to reach the top of the mural when it's on the wall.

Hanging the mural will be so much easier with two people. One person should hold the tube on to which the mural is draped slightly away from the wall. The other person should line up the bottom edge of the mural with the marks on the wall. Then that person should smooth the paper onto the wall from the bottom-center, outward. See "After applying the mural to the wall" below for further guidance.

DO NOT SOAK THE PAPER IN WATER, BOON OR FOLD!

For a Permanent Bond, use wallpaper paste.

- **Painted Walls:** For our tests on painted walls, we preferred a strippable, non-staining, standard duty wallpaper adhesive for its ease of use and forgiving qualities if mistakes are made in the positioning or application of adhesive. Before applying the adhesive, place mural pieces on the wall and mark in a couple of places with pencil where you would like for them to go. Using a brush or roller, apply the adhesive to the blank side of the mural. Don't forget the edges! Make sure there are no missed areas or they will show up as bubbles when adhered to the wall. Let the mural pieces relax for about 10 minutes. Reapply paste if areas start to dry and retouch edges.

- **Vinyl Papered Walls:** A couple more steps are required to prepare vinyl surfaces. Place the mural pieces on the wall and outline them with an erasable pencil. Remove them and paint inside the outlined area with Clear Primer/Sizing and let dry. Follow product directions. Lightly spritz water onto the back of the mural pieces and let relax for 10 minutes on the kraft paper provided. Vinyl-to-Vinyl Adhesive and apply to wall immediately. Mural pieces will grow slightly. Do not use on Teflon coated papers. After applying the mural to the wall, use a plastic smoother with rounded corners (so as not to damage the surface of the mural) to remove excess paste and air bubbles. Retouch edges with adhesive if needed. Start in the center and smooth outward toward the edges. Using a damp, clean cloth, wipe the excess adhesive off the mural and the wall. Imaginative Murals can be cleaned with a soft, damp cloth, sponge or paper towel. Removal from wall. When the time comes to remove the mural, puncture the surface of the mural with a Paper Tiger™ and using a liquid stripper (DO NOT USE GEL) thoroughly saturate the mural with the solution. When the paper becomes moist and mushy, scrape it off the wall.

For a Temporary Bond, Use Spray Adhesive.

A temporary bond may be more suitable if you live in an apartment, plan to move or like to change your decor often. It also allows you to save the mural to give to someone else. Select a spray adhesive that will work on your wall surface and that allows for a temporary bond. Follow the directions on the can. Typically, you spray only the back of the mural and let dry until tacky but not wet. Apply to wall and smooth. If the mural starts to lift off the wall before you want it to, simply remove it and reapply adhesive. Conversely, if it is hard to remove, use a blowdryer to heat the glue and slowly pull the heated areas from the wall. We are not responsible for any damage done by the adhesive which you select.

If you have additional questions or comments, please call or email us.

phone 770/971-9304 • www.imaginativemurals.com • email: info@rtzcompany.com

